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**LaGrangeville, NY Family Brings World Record Back to United States  
with Holiday Themed Light Display**

RITZ Crackers Helps Put Family Over the Top with Contribution of 200,000 Lights

**East Hanover, N.J. – (December 1, 2014)** – Over the weekend, the Gay Family of LaGrangeville, NY, with the support of RITZ Crackers reclaimed the GUINNESS WORLD RECORD title for “Most Lights on a Residential Property.” Tim Gay, along with his wife, Grace, and three children, Emily, Daniel and John, illuminated 601,736 lights to beat the existing record. RITZ Crackers provided a scenic holiday light installation made up of nearly 200,000 lights to support the family’s attempt to bring the World Record back to the United States.

The holiday light display, which spans two acres and takes roughly two months to build, is set to more than 200 songs, including top-40 hits and holiday favorites. Passersby can tune into 95.3FM to hear the music while driving through the spectacular light show.

“My family and I are thrilled to bring the GUINNESS WORLD RECORD title back to the United States and we’re even more excited that we did it with nearly 100,000 more lights than the previous record,” said Tim Gay. “We had no plans to attempt the record this year until RITZ Crackers – a brand my family has loved for years – contacted us and offered their support to help us break the record. We couldn’t have done it without their help and contribution of nearly 200,000 lights.”

“RITZ is all about celebrating everyday fun, especially during the holidays, and the Gay family has been topping their home with larger-than-life light displays for almost 20 years,” said Wes Saraceni, associate brand manager for RITZ Crackers. “RITZ wanted to celebrate the family’s holiday spirit by helping them win the GUINNESS WORLD RECORD title and what better way than with a RITZ-shaped snowman made up of lights.”

For more information or to view the world-record breaking light display, visit: [www.erdajt.com](http://www.erdajt.com).

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